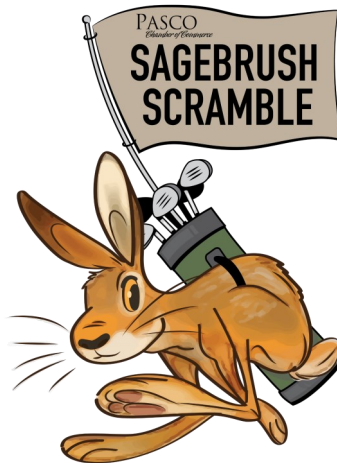


PASCO *Chamber of Commerce*

Where everyone gets to know your name!

2024 Events & Sponsorship Opportunities



PASCO
Chamber of Commerce
Membership Luncheon
"Where everyone gets to know your name!"



Annual
Sunshine
Business Luncheon

Pasco Chamber of Commerce

1110 Osprey Pointe Blvd

Suite 101

Pasco, WA 99301

Phone: 509.547.9755

Email: admin@pascochamber.org



2024 Mid-Columbia Ag Hall of Fame Gala Presented by the Pasco Chamber of Commerce *Recognizing Excellence that Make Ag Vibrant!*

January 18, 2024 | Red Lion Pasco | 5:30 pm Reception | 7pm Dinner & Program

Premier Sponsor (\$6,000)

Co-Title sponsorship with Pasco Chamber
Opportunity to present event opening remarks
Name and logo to appear on all presentation awards
Preferred placement table for 8
Table recognition during program by MC
Premium vintage wines with dinner
Title sponsor of event acknowledged in all printed materials and TV advertising
Acknowledgement on radio advertisements and PSA's
Three-month recognition on chamber website and monthly mailer
Table signage
Thank you recognition in Tri Cities Journal of Business
Full page advertisement inside front cover of event program
Event banner
Name and logo as title sponsor to appear on video vignette



Agriculture PaceSetter Sponsor (\$4,000)

Preferred placement table for 8
Speaking Opportunity
Table recognition during program
Premium wines with dinner
Acknowledged in all printed materials and media advertising with logo
Acknowledgement on radio advertisements and PSA's
Two-month recognition on chamber website and monthly mailer with logo
Table signage
Thank you recognition in Tri Cities Journal of Business
Full page advertisement back cover of event program
Event banner



Reception "Swag" Sponsor (\$4,000) - AVAILABLE**

Preferred placement table for 4
Table recognition during program
Name acknowledged in all printed materials and media advertising
Name recognition on chamber website and monthly mailer
Table signage
Thank you recognition in Tri Cities Journal of Business
Full page advertisement in event program
Name on table "swag" (Cheese Cutting Board)

Visionary Sponsor (\$3,500)

Visionary sponsor w/co-presentation rights
Preferred placement table for 8
Table recognition during program
Premium wines with dinner
Logo displayed on vignette shown at event, online and at REACH museum
Acknowledged in all printed materials and media advertising with logo
Two-month recognition on chamber website and monthly mailer with logo
Table signage
Thank you recognition in Tri Cities Journal of Business
Full page advertisement in event program
Event banner



Agriculture Pioneer Sponsor (\$2,950)

Agriculture Pioneer Award sponsor w/co-presentation rights
Preferred placement table for 8/Table recognition during program
Name acknowledged in all printed materials and media advertising
Logo displayed on vignette shown at event, online and at REACH museum
Name recognition on chamber website and monthly mailer
Thank you recognition in Tri Cities Journal of Business
Full page advertisement in event program
Event banner & Table Signage



Agriculture Advisory Leadership Sponsor (\$2,950)

Agriculture Advisory Leadership Award sponsor
Co-presentation rights
Preferred placement table for 8
Table recognition during program
Name acknowledged in all printed materials and media advertising
Logo displayed on vignette shown at event, online and at REACH museum
Name recognition on chamber website and monthly mailer
Table signage
Thank you recognition in Tri Cities Journal of Business
Full page advertisement in event program
Event banner



Rising Star Sponsor (\$2,950)

Rising Star Award sponsor w/co-presentation rights
Preferred placement table for 8
Table recognition during program
Name acknowledged in all printed materials and media advertising
Logo displayed on vignette shown at event, online and at REACH museum
Name recognition on chamber website and monthly mailer
Table signage
Thank you recognition in Tri Cities Journal of Business
Full page advertisement in event program
Event banner



Stewardship Award (\$2,950)

Stewardship Award sponsor
Co-presentation rights
Preferred placement table for 8
Table recognition during program
Name acknowledged in all printed materials and media advertising
Logo displayed on vignette shown at event, online and at REACH museum
Name recognition on chamber website and monthly mailer
Table signage
Thank you recognition in Tri Cities Journal of Business
Full page advertisement in event program
Event banner



Program Sponsor (\$1,800)

Tickets for four
Table signage
Name recognition in Pasco Chamber website and monthly mailer
Thank you recognition in Tri Cities Journal of Business
Full page advertisement in event program



Keep Farmers Moving Sponsorship (\$1,800)

Tickets for four
Acknowledged in selected printed materials with logo
Thank you recognition in Tri Cities Journal of Business
Full page advertisement of event program
Placement of up to two vehicles in the Grand Ballroom





2024 Mid-Columbia Ag Hall of Fame Gala
Presented by the Pasco Chamber of Commerce
Recognizing Excellence that Make Ag Vibrant!

January 18, 2024 | Red Lion Pasco | 5:30 pm Reception | 7pm Dinner & Program

Print OR Media Sponsor (\$1,800) KNDU



Tickets for four
Table signage
Name recognition in Pasco Chamber website and monthly mailer
Thank you recognition in Tri-Cities Business Journal
Half page advertisement in event program

Heritage Sponsor (\$1,200) (multiple)



Tickets for two
Table signage
Name acknowledged in all printed materials and media advertising
Name recognition in Pasco Chamber website and monthly mailer
Thank you recognition in Tri-Cities Business Journal
Half sized advertisement in event program

Reception Sponsor (\$1200) (multiple)



Preferred seating for 2
Table recognition during program
Name acknowledged in all printed materials and media advertising
Name recognition in Pasco Chamber website and monthly mailer
Table signage
Thank you recognition in Tri-Cities Business Journal
Business card-sized advertisement in event program

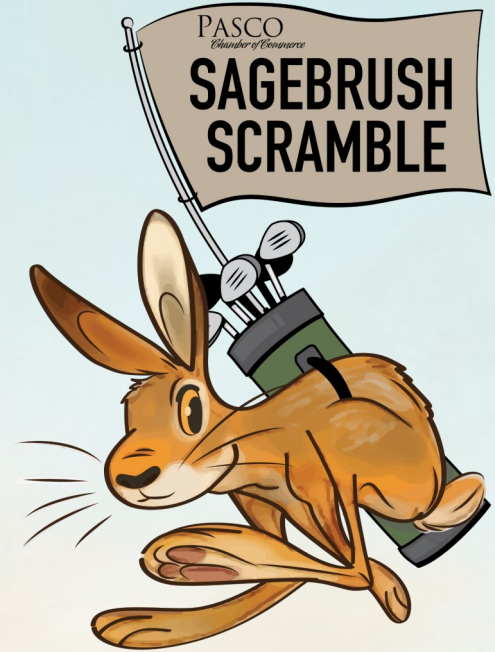
Program Advertising for ½ Page (\$500) (multiple) – MORE AVAILABLE**





2024 Sponsorship Packages

Sun Willows Golf Course
June 14th, 2024



Premier Sponsor \$6,000 (1)

- Prominent sponsor logo on trophy, polo shirt & scorecard
- Sponsor banner displayed at entry of event
- Prominent logo recognition on Pasco Chamber
- 2 Complimentary foursomes
- Speaking opportunity during the awards ceremony

Eagle Sponsor \$4,000 (1)

- Sponsor logo on scorecard
- Sponsor banner displayed at event
- Logo recognition on Pasco Chamber website with event information
- Complimentary foursome
- Hole Sponsorship for par-3 Closest to Pin (\$500 prize value)



Birdie Sponsor \$2,000 (2)

- Sponsor logo on scorecard
- Sponsor banner displayed at event
- Logo recognition on Pasco Chamber website with event information
- Complimentary foursome
- Hole Sponsorship



Supporting Sponsor \$1,250 (4)

- Sponsor logo on scorecard
- Sponsor banner displayed at event
- Recognition on Pasco Chamber website with event information
- Complimentary foursome



Plus *MORE* Sponsorship Opportunities:

Beverage Cart Sponsor \$750 (1) - Northwest Communications Inc

19th Hole Dinner Sponsor \$600 (1)

Trophy Presentation Sponsor \$500 (1)

Closest to Pin Sponsor \$500 (3) - Kadlec Wound & Healing

Hole (12) \$200

#18 - Abadan

Putting Green & Driving Range Sponsor (2) \$200

- Nuvodia, Virgie Robinson

Raffle Donations





CRAWFEST

Osprey Point, Pasco WA
September 14th, 2024
Noon to 6:30pm

Live Music, Beer & Wine Garden, Food Vendors, Activities, and authentic Crawdad Boil prepared by Buddy Bentz and his team!

Sponsorship Packages

- 'Cajun King' Sponsor - \$7,500
 - ◇ 4 Crawdad boil tickets, premium banner placement, social media recognition, logo on volunteer shirts
- 'Laissez les bon temp rouler' (lay-ZEH leh BAWN taw ROO-leh) (let the good times roll) Music Sponsor - \$5,000
 - ◇ 4 Crawdad boil tickets, premium banner placement, social media recognition, logo on volunteer shirts
- 'A fais-do-do' (fay DOUGH DOUGH) (Dance Party) Stage Sponsor - \$3,000
 - ◇ 4 Crawdad boil tickets, premium banner placement, social media recognition, logo on volunteer shirts
- 'Cher' (share or sha) (Dear or Sweetheart) Chef Sponsor - \$2,500
 - ◇ 2 Crawdad boil tickets, banner placement, social media recognition, logo on volunteer shirts
- 'How's ya mama an' them' Beer Garden Sponsor - \$2,000
 - ◇ 2 Crawdad boil tickets, banner placement, social media recognition, logo on volunteer shirts
- 'Show me you Beads' Sponsor - \$1,500
 - ◇ Banner placement, social media recognition, logo on volunteer shirts
- 'Allons' [Ah-loh(n)] (let's go!) - \$1,000
 - ◇ Banner placement, social media recognition, logo on volunteer shirts
- 'Ça c'est bon' (Sa say boh(n)) Sponsor (That's Good !!) - \$750
 - ◇ Bar sponsor with banner placement at the bar
- 'Veiller' (vay-yay) Sponsor (lets party) (multiple available) - \$500



General Membership Luncheons

Every 2nd Monday of the month

Annual Luncheon Sponsorship (\$1000)

- Stand-up Banner on stage featuring Logo along with CREATE Members: City of Pasco, Port of Pasco, Franklin PUD, Pasco School District and CBC (\$1000 value)
- Two luncheon punch cards (\$260 value)
- Admission for 2 at the Annual Sunshine Luncheon (\$90)



Premier Sponsorship includes the following:

- Logo recognition on four e-newsletter communications (3600 impressions)
- Logo recognition on 2 stand-alone email invite (1800 impressions)
- Logo recognition on monthly postcard (400 impressions)
- Banner displayed at luncheon
- 10 minute speaking opportunity at luncheon
- Luncheon is rebroadcast on Pasco City television Charter Channel 12 and on-demand online
- Sponsor receives complimentary luncheon admission for 2
- Sponsor to provide door prize of \$50 value, or Pasco Chamber can provide one and invoice the \$50.

Sponsorship opportunities start at \$350.00



School Supplies Drive

- Lunch Sponsor - \$350
- Supply Drive Sponsors - \$250 - \$500



Annual Sunshine Business Luncheon

September 9, 2024

Premier Sponsorship includes the following:

- Logo recognition on four e-newsletter communications (3600 impressions)
- Logo recognition on 4 stand-alone email invite (1800 impressions)
- Logo recognition on two monthly postcards (800 impressions)
- Banner displayed at luncheon
- 10 minute speaking opportunity at luncheon
- Luncheon is rebroadcast on Pasco City television Charter Channel 12 and on-demand online
- Sponsor receives complimentary luncheon admission for table of 6

Sponsorship opportunities start at \$750.00

Annual Meeting Luncheon will be held in September 2024

Annual
Sunshine
Business Luncheon





RiverFest

OUR RIVERS, OUR LIFE

October 5, 2024 | Columbia Park Kennewick | 10:00 am to 3:00 pm

The mission of RiverFest is to continue positive public interactions with a community event

Our desire is once again to feature a family friendly event with educational hands-on activities for children, highlighting the importance of our river system & capitalize on public interaction, education and earned media

Roll On Columbia Advertisers - \$10,000

- Banner displayed on Stage
- Radio Interview Opportunity
- Logo/name recognition on all event advertising
- Prominent recognition on promotional material
- Logo on website and social media
- Display space (20 X 20) space at the event in prime location
- Opportunity to welcome attendees (at the Columbia Park Stage)
- Logo displayed on program and map

Premier Advertisers - \$8,500

- Logo/name recognition on all event advertising
- Prominent recognition on promotional material
- Logo on website and social media
- Display space (20 X 20) space at the event in prime location
- Company/organization banner displayed at the event in several locations
- Opportunity to welcome attendees (at the Columbia Park Stage)
- Logo displayed at the Columbia Park Stage
- Logo displayed on program and map

Entertainment Advertisers - \$6,000

- Logo/name recognition as sponsor of the keynote speaker or entertainment
- Logo on promotional material and on website
- Display space at the event
- Opportunity to introduce keynote speaker or entertainment
- Logo displayed at the Columbia Park Stage
- Logo displayed on program and map

Hydropower supporters - \$5,000

- Logo/name recognition on all event advertising
- Recognition on promotional material
- Logo on website and social media
- Display space at the event
- Logo displayed at the Columbia Park Stage
- Logo displayed on program and map

River supporters - \$3,500

- Recognition on print advertising and promotional material
- Recognition on the website
- Display space at the event
- Logo displayed at the Columbia Park Stage

Dam fans - \$500-\$1,500 - Recognition on print ad, Day of event & website, Logo displayed at Stage, Program, & Map

2024 E-Newsletter and Event Updates



Monthly sponsor of the Pasco Chamber of Commerce

E-Newsletter and Event Updates. Your advertisement will appear prominently with over 1100 active contacts. The E-Newsletter is distributed once per week and event reminders run a minimum of 4 times a month. That is at least 5500 exposures per month for \$100. Save more money by sponsoring 6 months or for a year!

PACKAGES AVAILABLE

_____ \$100.00 per month
(up to 5 months)

_____ 6-month sponsorship for \$500.00 (\$100 dollar savings)

_____ 12-month sponsorship for \$1000.00 (\$200 savings)

Please return to:

Pasco Chamber of Commerce
1110 Osprey Pointe Blvd. Ste. 101
Pasco, WA 99301

509.547.9755 phone

admin@pascochamber.org

www.PascoChamber.org

Company: _____

Phone: _____

Mailing Address:

City: _____ State: _____ Zip: _____

CC Number _____ - _____ - _____ - _____

Expiration Date _____ 3 or 4 digit on back of card

Name on Card _____

Sponsorship Commitment Signature:
